



For Immediate Release

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Dr. Hiral Tipirneni Announces “People First,” First Ad Buy for AZ-08 General Election

*Highlights Ongoing Healthcare Crisis in U.S., Need to Protect Retirement Security,
And Congress’ Inability to Help Arizona’s Families*

PEORIA, AZ – Today Dr. Hiral Tipirneni, an emergency room physician, cancer research advocate, and candidate for Arizona’s 8th Congressional District (AZ-08), announced her campaign’s first ad of the 2018 general election. The spot is titled “People First,” and will be airing on cable and broadcast television.

“Our families remain very concerned about their healthcare costs and retirement security, both of which are on the chopping block in D.C.,” stated Dr. Tipirneni. “If elected, I promise to fight for our families and neighbors so that we all can have quality, affordable healthcare and a dignified retirement,” Hiral added.

“People First” can be viewed here: <https://youtu.be/mjNhjTOK8pI>.

On September 13, the campaign unveiled its first digital ad of the general election, “Hiral’s Oath,” which can be viewed here: <https://youtu.be/2JVByZEGDRo>.

Last week also marked the first in a [series of town halls](#) hosted by the campaign throughout the district as part of Hiral’s commitment to have open, ongoing dialogue with residents and voters.

A [recent survey](#) of likely voters in AZ-08 showed that the gap between Hiral and her opponent, career politician Rep. Debbie Lesko, is still in the single digits, and that the district’s voters, particularly the Democratic ones, remain more motivated than their Republican counterparts. In April, a special election was held between Dr. Tipirneni and Rep. Lesko in which Hiral closed the partisan gap by an astonishing 16 points.

As of August 18, 2018, Hiral raised \$568,324, more than twice the total \$236,430 raised by Lesko since the April special election, according to FEC filings.

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Dr. Hiral Tipirneni (“HERE-uhl tipper-NEH-knee”), an emergency room physician and cancer research advocate, is a candidate for Arizona’s 8th Congressional District. After losing her mother and nephew to cancer, she left emergency medicine to concentrate on cutting-edge cancer research. Now she leads teams of researchers, clinicians, and patient advocates in the fight against breast cancer, prostate cancer and childhood leukemia. At the age of three, Hiral came to America from India with her family in pursuit of the American dream. Hiral and her husband met while in medical school in Ohio. They have lived in the Phoenix area, where their three children were born and raised, for more than 20 years. She is on the board of directors for the Maricopa Health Foundation.

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